

**International Association for
Cross-Cultural Psychology Congress**

Prospectus

1 July – 5 July 2018

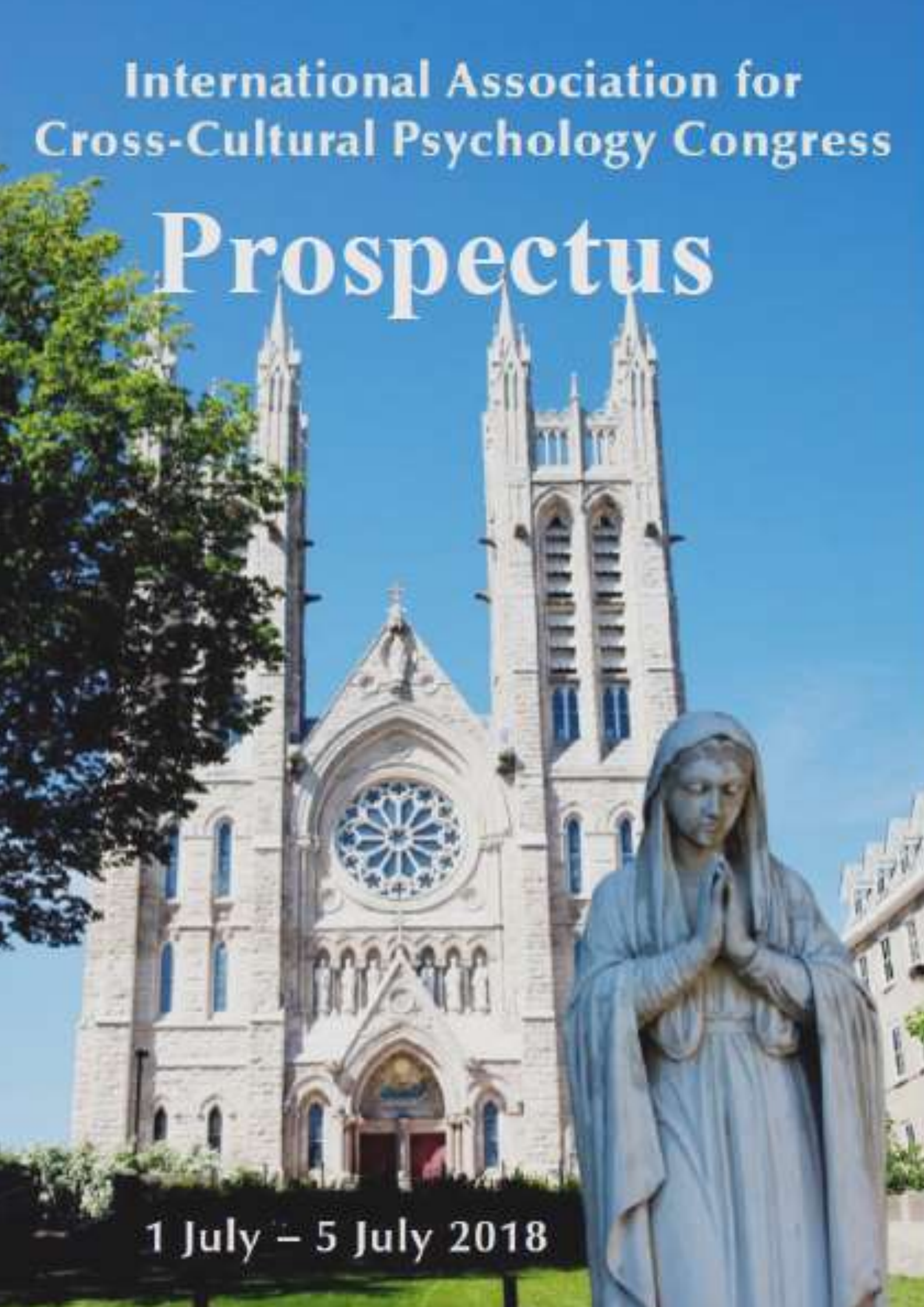




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Dear Members of the IACCP, Delegates and Colleagues,

On behalf of the Organizing and the Scientific Committee, I am delighted to invite you to the 24th Congress of the IACCP in the City of Guelph in Canada in 2018.

Hosting the IACCP Congress is a great honor and we believe Canada is a perfect place to host the next congress. Canada was the first country in the world to adopt multiculturalism as an official policy in 1971. Following, this tradition, the conference theme is *Multiculturalism in a Global Perspective: Benefits and Challenges*. We are pleased to showcase what Canada and Canadian scholarship on culture and psychology have to offer. More importantly, we offer a platform for scholars working in different parts of the world to come together, exchange ideas, and collaborate.

The conference venue is the University of Guelph, which has an attractive North-American campus. Guelph is a medium sized research intensive university with excellent facilities to host an international conference. The University has one of the largest university housing systems in Canada. The City of Guelph also has many hotels and guest-houses.

The City of Guelph is about 90 kilometers from Toronto and there are buses and trains connecting the two cities. Guelph is a vibrant city of 120,000 people, known for its 19th Century limestone architecture, high quality life, beer micro-breweries, and art and music festivals.

We hope that you will join us with one of our sponsorship opportunities, and take part in what promises to be a stimulating professional and educational event,.

We look forward to welcoming you to Guelph.

Saba Safdar, Ph.D.

Associate Professor, University of Guelph
Chair, the 24th IACCP Congress
Director, Centre for Cross-Cultural Research



GENERAL INFORMATION

Venue: The University of Guelph

Dates: Sunday-Thursday, 1-5 July, 2018

Language: The official language of the conference is English. All abstract submissions and presentations are to be conducted in English.

CME Accreditation

An application will be submitted for CME points.

Exhibition

A commercial and professional exhibition will be take place during the congress, parallel to the congress hours.

Time Zone

The time zone of the City of Guelph is the Eastern Time Zone UTC-05:00

Climate

The hottest days at Guelph usually have temperatures peaking in the low-thirties Celsius. The city averages seven days a year with thirty-degree weather, which can show up from May to September. Temperatures above 35 °C (95 °F), happen on an average of three days a decade.

Banking and Exchange

The official currency in Canada is the Canadian dollar. Foreign currency may be changed at banks and airports. All major credit cards are acceptable in most hotels, restaurants and shops.

Insurance

The congress organizers cannot accept liability for personal injuries sustained, or for loss or damage of property belonging to congress participants (or their accompanying persons), either during, or as a result of the course.



INFORMATION FOR SPONSORS AND EXHIBITORS

Application for Sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

Mr. Tuvia Shmuel

Industry Liaison, Paragon Group

18 Avenue Louis-Casai, 1209 Geneva, Switzerland,

Tel: +972 3 5767731 | +972-547-681533

E-mail: Tshmuel@paragong.com

All company details, as filled in the form, will be used for advertisement.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of Sponsorship and an invoice will be sent to the Sponsor.

Terms of Payment

50% due with signed application form.

The total amount should be received before the opening date of the Conference.

Payment Methods

Option 1: Payment by Credit Card

Option 2: Payment by Bank Transfer

Bank charges are the responsibility of the customer

Cancellation Policy

Cancellations will be accepted by writing only. Cancellation notice received by May 1, 2018 will be entitled to 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor.

No reimbursement will be possible after May 1, 2018

Terms and Conditions

The terms and conditions are included in this prospectus.

Please note that the signature of the exhibition form indicates acceptance of these terms and conditions.



SPONSORSHIP OPPORTUNITIES

An exciting range of sponsorship opportunities has been created to allow each company the opportunity to display itself as best suits their needs and budget. Companies are able to select a package from our “shopping list of opportunities:”

- Gold Sponsor - Sponsorship of **\$12,000**
- Silver Sponsor - Sponsorship of **\$8,000**

Only exhibiting companies will be acknowledged as exhibitors.

See below the packages that we have created for Gold and Silver Sponsors.

Feel free to speak with our industry manager about a tailor-made individual package for your organization. Anything is possible!

Gold Sponsorship Package - \$12,000

Sponsorship of Conference Bags

- A bag bearing the sponsor and Conference logos will be provided to each participant.

Exhibition Space

- 12sqm exhibition space. Allocation based on a “first come, first served basis.”
- Additional space can be purchased upon request at a reduced cost of \$300 per square meter.
- 4 exhibitor registrations

Advertisement

- Inclusion of one insert for promotional purposes in the Conference bag (insert of up to 8 A4 pages to be provided by sponsor).
- Acknowledgment of Sponsorship in the Final Program as "Gold Sponsor".
- A color advertisement in the Final Program.
- Sponsor's logo with hyperlink on Conference website.

Silver Sponsorship Package - \$8,000

Exhibition Space

- 12 sqm exhibition space. Allocation based on a “first come, first served basis.”
- Additional space can be purchased upon request at a reduced cost of \$300 per square meter.
- 2 exhibitor registrations



Advertisement

- Inclusion of one insert for promotional purposes in the Conference bag (insert of up to 8 A4 pages to be provided by sponsor).
- Acknowledgment of Sponsorship in the Final Program as "Silver Sponsor".
- A half-page color advertisement in the Final Program.
- Sponsor's logo with hyperlink on Conference website.

Get Together Reception Sponsor - \$6,000

Exclusive benefits at the Get Together Reception include:

Advertisement

- Logo in the Final Program.
- Logo and link on Conference website.
- Full page advertisement in the Final Program.
- Significant branding at the Get Together Reception by the Sponsor.
- Logo on menus and/or Get Together Reception invitations.
- Option to provide suitable promotional souvenirs at the Get Together Reception.

Registration

- 2 complimentary passes to attend Conference and social functions.

Acknowledgement

- 100 word acknowledgement on inside front cover of menu

Lanyards - \$2,500

- The sponsoring company is responsible for the production of the lanyards.
- The sponsoring company will provide lanyards, on which the Conference and Sponsor's logo will be displayed.
- The design of the lanyards needs to be approved by the Conference Secretariat.

Notepads and Pens - \$2,000

- The sponsoring company is responsible for the production of the notepads and pens.
- The sponsoring company will provide notepads and pens, on which the Conference and Sponsor's logo will be displayed.
- The design of the notepads and pens needs to be approved by the Conference Secretariat.



Promotional Material - \$1,000 per insert

Inclusion of promotional material, such as leaflets and brochures, in the delegate bags. Please note that the material should be provided by the Sponsor and must be approved by the Conference Secretariat (up to 8 A4 pages).

Advertisements

Full-page color advertisements are available in the following Conference publications:

- Final Program – Back Cover **\$2,000**
- Final Program – Inside Front Cover **\$1,800**
- Final Program – Inside Back Cover **\$1,500**
- Final Program – Internal Page **\$1,000**

Additional advertisements within the publication are available by application.

All Sponsors will have their logo published on the Conference website with a hyperlink and on the Sponsors' list on-site.

Please note that the above is subject to availability.

“Tailor made” Packages

We are aware that the Sponsorship of any of the above items may not suit your current marketing aims. In this case, we can present you with alternative offers which may be more suitable for you. Please feel free to contact our Industry Manager to discuss your needs.

Acknowledgements

Please note that all Sponsorship opportunities include:

- Publication of the Sponsors' logos with hyperlinks on the Conference website.
- Acknowledgement on the Sponsors' boards on-site.
- Acknowledgement in the Sponsors' list in the Final Program.

A 100 word sponsor company/product profile will be published in the list of Sponsors and Exhibitors in the official program and must be submitted electronically by e-mail to:

Tshmuel@paragong.com



EXHIBITION INFORMATION

Open Space Exhibition

A commercial and professional exhibition will take place parallel to the Conference hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area.

Please note that the final Exhibition set up, opening and dismantling schedule will be available in the Exhibition Technical Manual, one month prior to the Conference.

Open Space Rental

The price for space only is \$350 per 1sqm with a minimum of 6sqm.

This includes:

- 1 table
- 2 chairs
- 1 standard electric plug
- 100 word Company profile in the Final Program
- 2 Exhibitors' badges
- Get Together Reception for 2 exhibitors
- Refreshments during coffee breaks for 2 exhibitors
- Cleaning of public areas and gangways

Booth Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas which were not ordered and paid for by the exhibitor.

Allocation of Exhibition Space

Accompanied by advance payment should be mailed or faxed to ensure the reservation of a desired location. Upon the receipt of the application form with the payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which the application forms with the payment have been received. Advance payment will be refunded if space is unavailable or if the space offered is not acceptable to exhibitors.



Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for every 6sqm booked. Any additional exhibitors will be charged a registration fee.

Exhibition Technical Manual

A technical manual outlining all the technical aspects of the Exhibition will be sent 1 month prior to the Conference and will include the following:

- Technical details about the venue
- Final Exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

Acknowledgements

Please note that all Sponsorship opportunities include:

- Publication of Sponsors' logos with hyperlinks on the Conference website.
- Acknowledgement on the Sponsors' boards on-site.
- Acknowledgement in the Sponsors' list in the Final Program.

Please forward your company logo (in eps 300dpi format) in color version to Tshmuel@paragong.com



SPONSORSHIP AND EXHIBITION APPLICATION FORM

Please complete the following information and return to the Industry Liaison Manager:

Mr. Tuvia Shmuel
 Industry Liaison, Paragon Group
 18 Avenue Louis-Casai, 1209 Geneva, Switzerland,
 Tel: +972 3 5767731 | +972-547681533
 E-mail: Tshmuel@paragong.com

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We, the undersigned, express our wish to sponsor the items marked below in accordance With the terms described in the "Terms of Agreement" attached herewith.

Company Name*	
Contact person	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description	Please fill in the attached profile form

* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items (Prices do not include VAT)

Item	Price
Total Amount (Please Complete)	\$



IACCP | International Association for
Cross-Cultural Psychology Congress

MULTICULTURALISM IN A GLOBAL PERSPECTIVE: BENEFITS AND CHALLENGES

The University of Guelph, Canada
1 July - 5 July 2018

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Choices	Stand No.	No. of Sqm	Total Price
1st			\$
2nd			\$
3rd			\$

Special notes

Please indicate if your stand must be located adjacent to or opposite the following companies, or if special configuration is needed:

This is a provisional booking. Please hold for 14 days.

Payment has been made by credit card/transfer, please forward me final confirmation and invoice.

Please send me a sponsorship application form and first 50% deposit invoice.

Method of Payment

Credit Card

Credit card no.: _____

Expiry Date: _____

Type of Card: _____

Card Holder: _____

For bank transfers please send a message to– Tshmuell@paragong.com



TERMS AND CONDITIONS

Eligibility for Exhibition

In order for the application to be accepted only products and services in direct connection to the topic of the Conference are allowed to be presented. The booths may be used only for exhibiting and advertising the exhibitors' own products in accordance with host country applicable laws and regulations.

Assignment of Space

Exhibit space can be firmly reserved by phone, respectively will be assigned by the organizer upon receipt of the stand space applications according to the rule 'first come - first served'. Sponsors had first choice until the dispatch of this Exhibit Prospectus. The exhibition organizer reserves all rights to make changes of exhibit space, after consulting the exhibitor(s) involved.

Cancellation

When an exhibit space confirmed in writing has to be cancelled, the rental fee still has to be paid before opening of the exhibition. In case the exhibit space can be let again this will be entitled to 50% refund to the exhibitor. If only parts of the space can be let again, there is 50% due cancellation fee for the part let again and full price for the rest. After May 5th, 2018 no refunds will be given.

Conditions of Payment

Conditions of payment mentioned on invoice/confirmation are valid. In any case payment has to be made before opening of the exhibition; if not, the participation cannot be guaranteed and the rental fee remains due. All published prices are indicated in **USD (\$) and exclude VAT.**

Company Events

Exhibitors are not allowed to stage their own scientific meetings and social events parallel to the Conference scientific and social program.

Stand Construction

The stand construction is the exhibitor's concern. It is only allowed to close maximum 1/3 of the stand sides along corridors with elements of more than 1.50 m height. Stand walls of more than 1/3 length and 1.50 m height should have a minimum distance of 1.50 m back of the booth border unless otherwise approved by the organizer.

Maximum Building Height

The general building height is 2.50 m. Any stand construction exceeding this height must be submitted for approval.



Promotional Activities / Sound Restrictions

Promotional activities within the exhibition surface are allowed as long as they do not interfere with the running of the Conference nor disturb your fellow exhibitors. Electrical and other mechanical apparatus must be muffled so that noise does not disturb other exhibitors. The exhibition organizer reserves the right to determine at what point activities have to be reduced, respectively sound constitutes interference with others and if it must be discontinued. Outside the stand surface promotional activities are not allowed.

Neither is it allowed to affix any kind of promotional material to walls, columns or any other object of the SB. In case of non-compliance the exhibitor shall be liable for any damages. Sponsors and exhibitors are not allowed to stage their own scientific and/or social events - be it inside or outside the Conference venue - parallel to the Conference program without prior approval by the Conference organizer.

Damages / Safety / Insurance

Exhibitors are entirely liable for damages caused to third parties' stands, properties, health (be injury or death). To this extent Paragon Group and the SB are to be considered third parties. Exhibitors' liabilities are extended to their personnel and/or other people working under their control. Paragon Group and its staff as well as the SB are not liable for any damage and/or loss suffered by the exhibitors' goods during the exhibition, including installation and dismantling. The exhibition hall will be locked over night; a general guarding service is not planned.

Amendments to the Rules

The rules and regulations may be amended at any time by the organizer and all amendments so made shall be binding on exhibitors equally with the foregoing rules and regulations. Any matters not specifically covered by the preceding rules shall be subject solely to the decision of the organizer.

"Force Majeure"

If the exhibition has to be cancelled or changed due to unforeseen political and economic events, or general "force majeure", the organizer cannot be claimed for any compensation.

Place of Legal Performance and Venue

Should the parties involved disagree on any point, they are subject to the official court of Geneva, Switzerland, thus Swiss law will be applied.